

## City of Eau Claire Sustainability Advisory Committee 2017 Work Plan



### “Building a Culture of Sustainability” – Year of Solar

What	Anticipated Outcome, Product or Result	Idea Source	Specific Actions	Target Dates	Identified Partners	Point Person
<b>Projects</b>						
<b>Solar Friendly Community GOLD (SolSMART) Designation &amp; Implementation</b> <i>(2016 carryover)</i>	Earn Gold solar-friendly community status. Improved solar development information for public. Increase amount of solar installations.	Comp Plan Sustainability Chapter (SC) - pg. 15-32 #5.17 Promote renewables Strategic Plan – Fostering Econ Dev./Jobs	Apply for SolSMART status. Work with staff on implementation (develop solar webpage, inspection process/contractor sheets, etc.)	Reach Gold status & install recognition sign by summer. Implement other actions by year end.	ICMA, Xcel Energy, Eau Claire Energy Cooperative, Chippewa Valley Affordable Solar Group, CVTC, UWEC, MREA’s Solar Advisor, etc.	Ned Noel, with Members Keenan Terwilliger, Wubker, intern, MREA Solar Advisor
<b>Solar Community Challenge</b> <i>(Contingent on 3<sup>rd</sup> party’s grant)</i>	Increase solar installations for non-profits via a group-buy	Comp Plan SC- pg. 15-32 #5.17 Promote renewables Strategic Plan – Fostering Econ Dev./Jobs	Work with Midwest Renewable Energy Assoc. (MREA). Hold meetings with local interested parties, conduct site assessments to possibly make purchases.	Contingent if MREA is awarded grant. By end of year, or per grant timelines, determine if to make purchases.	MREA, City, TBD local institutions like county, schools, hospitals, non-profits, places of worship, etc.	MREA lead, Ned Noel, City Green Team staff, with Members Terwilliger, Larson
<b>Support Low to No-Emission Vehicles</b> <i>(Contingent on grants)</i>	Lower local air pollution. Increase Zero Emission Vehicles (ZEVs) as a cleaner transportation option by enabling marketplace.	25% by 2025 clean transportation fuel goal adopted by city council in 2009. SC Comp Plan – pg. 15-29 #3.1, Strategic Plan – pg. 5 #5c. support Alternative Transportation	Pursue VW Settlement opportunities on ZEV educational material/ events, fleet or charging infrastructure.	Contingent on VW grants or other funding sources.	ICLEI, State Office of Energy Innovation, WisDOT, UWEC. Possibly collaborate with BPAC, Community Services/Engineering on edu., fleet or infrastructure when judged appropriate.	Ned Noel, with Members Terwilliger, Pierce

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<b>Local Food System Planning</b> <i>(builds off 2016 public market study).</i>	Increase area production, sales and consumption of local food.	Comp Plan –pg. 25 Health Chapter (Gaps in system exist: poor access in “food deserts”, economic gaps with local producers not selling direct or wholesale as much, transporting, processing, waste, etc.) SP – Fostering Econ Dev./Jobs (AG is \$1 bn business in county)	First research if it makes sense to undertake a plan. Engage stakeholders. If not, consider other options such as educational mtgs. on starting community gardens, updating ordinances, etc. Leverage any grant resources.	Determine what to do or not to do by 4 <sup>th</sup> Quarter.	Local producers, County Extension, County, Parks, School District, hospitals, Healthy Communities, Food is Medicine, Food pantries, supermarkets, waste haulers, etc.	Ned Noel, intern, with Members Hartsel, Pierce
<b>Committee Bylaws</b>	Process improvement of committee: member roles/responsibilities, staff’s role, handling public input, etc.	Governing ordinance allows for bylaws to be adopted	Draft and adopt organizing & operating principles, public input means, internal/external relations, etc.	By 3 <sup>rd</sup> Quarter	None	Ned Noel with Members
<b>Education and Promotion Initiatives</b>						
<b>Sustainability Survey</b>	Understand better community on issues of sustainability. Raise awareness of the issues. Use results to inform possible future next steps for city, staff, city council and committee.	Leverage National Citizen Survey questions on the natural environment.	Evaluate why/what should be asked and how to do it in a credible/meaningful way. Develop & deploy electronic survey.	By end of year.	Possibly use a City mean, mail, media partners or others to deploy. Seek partner sponsor(s) if needed.	Ned Noel, intern, with Members
<b>Sustainability Education &amp; Events</b> <i>(2016 carryover, multi-yr. effort)</i>	Increase community education and action in key areas like energy, waste, water, food, etc.	Directed by city council to promote (not regulate) reusable bags. Comp. Plan SC – edu./promotion pgs. 15-29 #1.1-1.5 & 15-32 #5.19-5.20	Present at events. Re-develop website, electronic and/or hard copy materials for public. Work with stakeholders. Possibly mail out materials.	Complete webpage/ materials by 4 <sup>th</sup> quarter or after depending on area(s) of need.	UWEC, Sustainability Fair, Jam It for the Planet Event, other community stakeholders/ sponsors/ funders.	Ned Noel, with Members Larson, etc.

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<b>Ongoing or recurring work</b>						
<b>Sustainability Annual Awards</b> <i>(2016 carryover)</i>	Recognize others' accomplishments and build further results	SC Comp Plan - edu./promotion.	Program completed. 12 awards issued in '16.	Relaunch in early March. Issue awards at June ceremony	Council President, Chamber, Media	Ned Noel, with Members Larson, Pierce
<b>Annual Report</b>	Communicate success & transparency to city council and public regarding committee's work plan and the municipality in general.	Required as a DNR Green Tier Legacy Community. SC Comp Plan – pg. 15-28 #4	Obtain data, track metrics, compile report and report to DNR.	Released by end of 2 <sup>nd</sup> quarter	Various City Depts., Utilities, fuel companies, waste haulers, etc.	Ned Noel
<b>Market Property Assessed Clean Energy (PACE)</b> <i>(2016 carryover)</i>	Promote participation. Eau Claire County enabled program last year, but no projects have been developed to date.	Strategic Plan – Fostering Econ Dev./Jobs SC Comp Plan – pg. 15-31 #4.15	Forward a proclamation or resolution. Work with state-wide administrator to hold local marketing/edu. events.	2 <sup>nd</sup> through 4 <sup>th</sup> quarter	County, Chamber, banks contractors, etc.	Ned Noel (serves on State PACE Commission), with Member Terwilliger.
<b>City-wide Carbon Analysis</b> <i>(2016 carryover, multi-year effort)</i>	Understand amount of Greenhouse gases emitted at city-wide level in order to decrease emissions.	SC Comp Plan – pg. 15-30 #3.2 & pg. 42 of Health Chapter Strategic Plan – Environmental Sustainability Value	Complete the year 2015 city-wide carbon inventory.	Analysis done by end of 2017.	Utilities, WisDOT, UWEC, County, waste haulers, etc.	Ned Noel, UWEC intern
<b>Tree Preservation Strategies</b> <i>(2016 carryover)</i>	Preserve and increase urban tree canopy's ecological, economic, social and aesthetic benefits	Comp Plan – pg. 6-19, 8-30, etc. SC Comp Plan pg. 15-30 #4.5, Strategic Plan – Environmental Sustainability Value & Providing Functional Infrastructure (trees absorb street runoff)	Evaluate options/impacts.	Complete list of options by end of 2 <sup>nd</sup> quarter. Make recommendation by year end.	Forestry, Plan Commission, City Council, DNR, Home Builders, other stakeholders, etc.	Ned Noel, intern, with Member Pierce